GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Agriculture & Cooperation Department - AP MARKFED - Sub-Authentication UserAgency (AUA) / KYC User Agency (KUA) Services Usage of AadhaarAuthentication On Voluntary Basis under Section 4(4)(b)(ii) of the Aadhar Act2016 - Use the AadhaarAuthentication Services for Validation of Farmersin MSP Procurement Operations under Rule 5 of the Aadhar Authentication forGood Governance - Notification - Orders - Issued.

AGRICULTURE & COOPERATION (MKTG-III) DEPARTMENT

G.O.MS.No. 23 Dated: 20-06-2025

Read:

From MD, AP Markfed, Vijayawada, Lr.P&M/Rabi/Gazette/2024-25, dt:02.05.2025.

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ORDER:

NOTIFICATION

In exercise of the powers conferred in the article 309 of the constitution of India, TheGovernment of Andhra Pradesh hereby makes the following Rules, namely;

2. The APMARKFED (Andhra Pradesh State Co-operative Marketing Federation Ltd.,),Government of Andhra Pradesh is appointed as Sub-Authentication User Agency (AUA)/ KYC User Agency (KUA) to Information Technology, Electronics & CommunicationsDepartment, Government of Andhra Pradesh to perform Aadhaar Authentication, onVoluntary basis under the Aadhaar Authentication for Good Governance (Social Welfare,Innovation, Knowledge) Rules, 2020 read with Section 4(4)(b) (ii) of the Aadhaar(Targeted Delivery of Financial and other Subsidies, Benefits and services) Act, 2016: forthe purpose of, Validation of Farmers in MSP procurement operations of APMARKFED,Andhra Pradesh by adhering to the following information for the use of Aadhaar Authentication, as conveyed by the Unique Identification Authority of India:

i The instant approval is for both 'Yes/No' authentication and e-KYC authentication facilities. Information Technology, Electronics and Communications Department would be the Authentication user Agency /KYC User Agency for the above purpose.

ii The informed consent of the Aadhaar number holder shall be obtained for the purpose of authentication in terms of Section 29 of the Aadhaar Act 2016. The purposes for which the Aadhaar number and related Information is being sought must be communicated clearly to the Aadhaar number holder. Specifically, the manner in which the Aadhaar number will be collected, stored and used should be clearly communicated to the Aadhaar number holder.

iii The Aadhaar number holder shall be informed of alternate mechanism of identification/ Verification as the instant usage of Aadhaar authentication is permitted purely on voluntary basis.

iv There shall not be denial of any service/ benefit to the citizen on account of the failure of Aadhaar based Authentication.

v There shall not be a display of Aadhaar number anywhere in the system and wherever required only the last four digits of Aadhaar number may be displayed.

vi Aadhaar numbers, if stored, shall be stored securely in Aadhaar Data Vault in an encrypted manner as per the UIDAI Circular dated 25.07.2017 issued in this regard. Any sharing or movement of Aadhaar number shall be done only in an encrypted manner.

vii Complete details of the e-KYC information of the Aadhaar number holder shall not displayed on the screen instead only necessary demographic details such as first name, year of birth etc., may be displayed.

viii Biometric authentication of Aadhaar number holders shall be performed only in assisted mode or controlled environment by the operator registered/verified by the APMARKFED, Government of Andhra Pradesh or Information Technology, Electronics and Communications Department.

ix The APMARKFED, Government of Andhra Pradesh shall get its application audited by a CERT-In empanelled is auditor and submit that report to Unique Identification Authority of India. Any subsequent suggestion made by UIDAI shall also be complied with.

x Authentication transactions done by the APMARKFED, Government of Andhra Pradesh or by Information Technology, Electronics and Communications Department on behalf of the APMARKFED, Govt. of Andhra Pradesh for the purpose approved herein, shall be exempted from charges under the Aadhaar (Pricing of Aadhaar Authentication Services) Regulations, 2021.

xi The APMARKFED, Government of Andhra Pradesh may encourage the use of Iris –based biometric authentication, wherever required considered that it is more accurate, contactless, and safe.

xii The APMARKFED, Government of Andhra Pradesh and Information Technology, Electronics and Communications Department shall comply with all the relevant provisions of the Aadhaar Act, its associated regulations and other instructions issued by UIDAI from time-to- time.

3. This notification shall come into effect on the date of its publication in the official Gazette A.P. Ex-Ordinary Gazette.

4. The Managing Director, APMARKFED, Vijayawada shall take further necessary action, accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

B.RAJSEKHAR

EX-OFFICIO SPECIAL CHIEF SECRETARY TO GOVERNMENT

To

The Managing Director, AP State Cooperative Marketing Federation Ltd., Vijayawada.

The Director of Agricultural Marketing, AP Guntur.

The Commissioner of PrintingStationary & Stores Purchase, AP Vijayawada.

The Information Technology, Electronics & Communications Department.

Copy to:

The P.S. to Hon'ble Minister for Agri. & Coop.

The P.S. to Ex-Officio Spl. Chief Secretary to Government (Agri. Mktg. & Coop.), A & C Dept.,

Sf/Sc.

//FORWARDED :: BY ORDER//

SECTION OFFICER